	IBULCHI1	993
1	UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK	
2	x	
3	SAUL CHILL and SYLVIA CHILL, for the use and benefit of the	
4	CALAMOS GROWTH FUND,	
5	Plaintiffs,	
6	v. 15 Civ. 1014 (ER)	
7	CALAMOS ADVISORS LLC,	
8	Defendant. Trial	
9	x	
10	New York, N.Y. November 30, 2018 9:00 a.m.	
11	Before:	
12		
13	HON. EDGARDO RAMOS,	
14	District Judge	
15	APPEARANCES	
16	KIRBY McINERNEY LLP	
17	Attorneys for Plaintiffs BY: MARK A. STRAUSS IRA M. PRESS	
18	KARINA KOSHARSKYY ANDREW M. McNEELA	
19	ANDIEW M. MCNEEDA	
20	DECHERT LLP Attorneys for Defendant	
21	BY: MATTHEW L. LARRABEE DAVID A. KOTLER	
22	CATHERINE V. WIGGLESWORTH	
23	JACLYN S. WHITTAKER	
24		
25	Also Present: Orie Braun	

1 (Trial resumed)

THE COURT: Good morning. Please be seated.

MR. STRAUSS: Mark Strauss, from McInerney for the
plaintiffs. And with me is my partner, Andrew McNeela and
counsel, Karina Kosharskyy, as well as our senior analyst, Orie

MR. LARRABEE: Good morning, your Honor. Matthew

Larrabee, for defendant Calamos. With me at counsel table is

my partner, David Kotler, and my colleague, Catherine

Wigglesworth.

THE COURT: Good morning to you all.

Plaintiffs, do you have any other witnesses?

MR. STRAUSS: Yes, your Honor. We call John M. Lacey,

14 | PhD.

6

7

8

9

10

11

12

13

18

20

Braun.

15 THE COURT: Mr. Lacey, please step forward.

16 JOHN M. LACEY,

called as a witness by the plaintiffs,

having been duly sworn, testified as follows:

19 BY MR. STRAUSS:

- Q. Good morning, Dr. Lacey.
- 21 A. Good morning.
- 22 | Q. I just handed you a binder of materials that we may refer
- 23 | to. It's organized by tab, so I'll just mention the tab
- 24 | number. Is that okay?
- 25 A. Of course.

Q. Okay. You've been engaged as an expert for litigation work approximately 80 times, correct?

- A. Approximately, over 25 years.
- 4 | Q. And 50 percent or more of your income for the last ten
- 5 | years has come from such expert litigation work, correct?
- 6 A. Probably something -- it varies from year to year. It
- 7 depends upon my other consulting work in teaching as well.
- 8 | Q. Okay. And only one of those cases, apart from this one,
- 9 were you engaged as an expert involving mutual funds, correct?
- 10 | A. That's correct.
- 11 | Q. And that was the Russell case?
- 12 | A. It was.

- 13 | Q. And in that one mutual fund case, apart from this one, that
- 14 | you handled as an expert, your opinion had nothing to do with
- 15 | cost allocation, correct?
- 16 A. It did not.
- 17 | Q. And you've never been involved in devising a cost
- 18 | allocation method for a mutual fund adviser, correct?
- 19 A. Not for a mutual fund adviser, no.
- 20 | Q. And you've never been involved in devising a cost
- 21 | allocation method for mutual fund board of trustees, correct?
- 22 | A. I have not.
- 23 | Q. And you've never done any consulting work for a mutual fund
- 24 | board of trustees, correct?
- 25 \parallel A. I have not. I taught at a large investment company for

- 1 | over 20 years.
- 2 | Q. And that company that you taught at was Capital Group?
- 3 A. The Capital Group. That's correct.
- 4 | Q. And there you taught accounting?
- 5 | A. I taught accounting, yes, and financial statement analysis.
- 6 | Q. To the firm's investors and employees?
- 7 A. To the firm's investors, employees, their accountants, also
- 8 | their computer programmers and such, yes.
- 9 Q. But you're not an expert in the operations of the mutual
- 10 | fund industry, correct?
- 11 A. I am not.
- 12 \parallel Q. Okay. And other than the work you've done in this case
- 13 | you've never actually dealt with cost allocation in the mutual
- 14 | fund context?
- 15 A. Not for a mutual fund. But it's really not different.
- 16 Q. Okay. Let's talk about some terminology. Let's talk about
- 17 | the distinction between fixed costs and variable costs.
- 18 Fixed costs are costs that remain constant for a
- 19 period of time or a level of activity; is that fair to say?
- 20 A. That's fair to say, yes.
- 21 | Q. And variable costs are costs that change with each unit of
- 22 production or activity, correct?
- 23 | A. That's also correct.
- 24 \parallel Q. And in mutual fund advisory services, there are both fixed
- 25 | costs and variable costs, but your opinion is that most costs

1 | are fixed costs in mutual fund advisory services, correct?

- A. That's correct.
- 3 Q. And by fixed, you mean that the costs do not vary
- 4 | proportionally by AUM, correct?
- 5 A. The costs are not varied by the assets under management.
- 6 | That's correct.
- 7 | Q. Okay. And let's talk about the distinction between direct
- 8 | and indirect costs. Is it fair to say that a direct cost is a
- 9 cost that can be feasibly attributed to a particular product or
- 10 | service?

- 11 | A. Feasibly and economically, yes.
- 12 | Q. And an indirect cost would be one that you couldn't
- 13 | feasibly or economically assign to a particular product or
- 14 | service, so that you'd have to come up with some way to
- 15 | allocate it for purposes of preparing financial statements?
- 16 A. That's correct. We allocate fixed costs.
- 17 | Q. Okay. And in managerial accounting, indirect costs are
- 18 | typically allocated using methods consistent with cause and
- 19 | effect criteria, right?
- $20 \parallel A$. Where there's a cause and effect, we do allocate on that
- 21 | basis. But there must be a cause and effect. If there isn't a
- 22 | cause and effect, then we use another method, for example,
- 23 | benefits received.
- 24 | Q. Okay. Well, we'll get to that. But I'd just would like to
- 25 | make sure the Court is understanding what we're talking about

1 | with respect to cause and effect.

So, what you're saying is that if there is a cause and effect criteria that can be identified, you would use that criteria for cost allocation, right?

A. That's correct, yes.

2

3

4

5

6

7

10

11

18

19

20

21

22

23

24

25

- Q. Okay. And applying the cause and effect criteria means that you would look for what's known as a cost driver, right?
- 8 A. That's a term we use, yes. What is it that's causing a 9 cost to change.
 - Q. So, a cost driver is a factor that causes the cost in question to be incurred; is that fair to say?
- 12 A. Or to change, yes.
- Q. Okay. And as we said, provided you can identify the cost driver, you'd use the cost driver as a basis for the allocation?
- 16 A. Yes, again, if it's economically efficient to do that, we would.
 - Q. Okay. Okay. Let's see if we can agree on an example of a cost driver, so the Court understands exactly what we're talking about. Let me propose the following:

Let's say you wanted to allocate the costs of a human resources department within a company and you wanted to allocate those costs among a company's operational departments. In that case, management might identify headcount as the cost driver of human resources costs, and so allocate the costs by

- 1 | the number of people in each department.
- 2 A. That would be a feasible way to do that, yes.
- 3 | Q. Okay. And that would be an example of using a cost driver?
- 4 A. It would.
- 5 | Q. Okay. Good. And as you mentioned, it's your opinion that
- 6 | if a cost driver can't be identified, then you'd look to
- 7 | another method of allocation called "benefits received," right?
- 8 A. That's one of the other methods, yes.
 - Q. So, that's one of the other methods?
- 10 A. That's correct.

- 11 | Q. All right. And it's your opinion that, in the case of
- 12 | Calamos's indirect costs, it isn't feasible or economical to
- 13 | identify a cost driver, so we're forced to -- or it's
- 14 | appropriate to look to the benefits-received approach, right?
- 15 A. Calamos made their choice, and I think it's an appropriate
- 16 | choice, yes.
- 17 | Q. And it's your opinion that assets under management, AUM, is
- 18 | a reasonable proxy to the benefits received by each fund
- 19 because the bigger the fund the more benefit that it derives;
- 20 | is that fair to say?
- 21 A. That's fair to say. They derive a benefit from the
- 22 | information that they receive, yes.
- 23 | Q. Okay. And it's further your opinion that allocating by AUM
- 24 | is widely accepted as a cost methodology in the mutual fund
- 25 | industry, correct?

1 A. It is accepted, yes, and as I understand, widely accepted.

- 2 It's mentioned in the documents that I refer to in my report.
- 3 | Q. Okay. But you would also agree that allocating costs
- 4 | requires judgment, and that judgment may reasonably differ
- 5 | between competent accountants, correct?
- 6 A. It can, of course.
- 7 Q. And that different companies, or sometimes even different
- 8 | subunits within the same company, may reasonably allocate costs
- 9 differently, right?
- 10 | A. Yes.
- 11 | Q. And you would agree that, generally speaking, there is no
- 12 | single or single best, or correct method to allocate expenses
- 13 under GAAP or managerial accounting principle?
- 14 A. There is no single best method. It depends on the facts
- 15 and circumstances and the judgment of management.
- 16 | Q. And you would agree that, with respect to profitability
- 17 | reports furnished to mutual fund boards, there is no specific
- 18 | method that's required by GAAP or any other authoritative
- 19 | accounting standard of which you're aware of, right?
- 20 | A. There there's no specific method, no. It should meet our
- 21 general standards, but there's no specific method.
- 22 | Q. And you would agree that neither the Investment Company Act
- 23 | or SEC require any particular cost allocation methodology?
- $24 \parallel A$. Not of which I am aware.
- 25 || Q. And, in fact, in footnote 67 of your report, you cite three

1 | industry sources that identify a number of other cost

- 2 | allocation methods, apart from AUM, that are used in connection
- 3 | with profitability reports given to mutual fund boards,
- 4 | correct?
- 5 A. I cite those. I don't recall the footnote number, but yes.
- 6 | Q. Okay. And the sources that you cite mention, for example,
- 7 | methods like trade execution and fund flows, as methods that
- 8 | are used in the industry?
- 9 A. I believe those were included.
- 10 | Q. And one of your sources, in fact, says that there are a
- 11 | "Hundred different ways from Tuesday that you can create these
- 12 | allocation methodologies and most often we'll see multiple
- 13 | methodologies included."
- 14 Correct?
- 15 A. It may say that. I don't recall specifically.
- 16 | Q. Well, let's take a look just to make sure the Court is
- 17 | clear. Let's look at tab G of your binder, which is a document
- 18 marked PX-764 for identification. And if I could ask you to
- 19 please turn to numbered page ten. The last ten, sir. Let me
- 20 know when you're there.
- 21 | A. Okay.
- 22 | Q. If I can have you focus on the third paragraph, the second
- 23 | sentence. You see it says there, "And we did talk about time
- 24 | and effort, but there's" -- do you see that?
- 25 | A. I do.

Q. Okay. So, it says, "And we did talk about time and effort, but there's a hundred different ways from Tuesday that you can create these allocation methodologies and most often we'll see

I read that correctly?

multiple methodologies included."

the allocation could be different.

A. You did.

4

5

6

12

19

22

2.3

24

25

- 7 Q. Okay. Good. And in your view, trade execution could be an acceptable method, correct?
- A. It depends on the circumstances. What we're trying to do
 is create information that's useful in making a decision. So,
 depending upon the decision that the company is going to make,
- Q. Okay. But it could be -- trade execution could be an acceptable method?
- 15 A. Potentially.
- Q. And simple allocation by fund could be a valid method too, right?
- 18 A. It could be, again, depending upon the circumstances.
- 20 Q. Yes. We're finished with that exhibit, yes.

Are we finished with this?

21 THE COURT: What is simple allocation by fund?

THE WITNESS: If you have five funds that are being managed by the investment manager, then the indirect costs, the costs that one can attribute to a particular fund, could be just divided by five. And an equal amount could be assigned to

1 | each of the funds.

2

3

4

5

6

7

8

9

But, if you have funds that are of vastly different size, then you're going to allocate a very large cost to one of the funds that has a small size, for example, and generates a small amount of revenue for the investment adviser and would show a big loss for that fund by definition.

THE COURT: Thank you.

- BY MR. STRAUSS:
- Q. And you mentioned usefulness, right?
- 10 A. Decision usefulness is our overriding criteria. We want
- 11 | information useful to the users of the information, the
- 12 managers, the users of financial statements. That's overriding
- 13 criteria, yes.
- 14 | Q. One of the overriding criteria in selecting a cost
- 15 | allocation methodology is that you should pick a method so that
- 16 | the resulting financial reports are useful to the decision
- 17 | makers for whatever type of decision they're trying to make,
- 18 | right?
- 19 A. That's correct, yes.
- 20 | Q. And the method that you select should align with the
- 21 decision maker's needs, right?
- 22 | A. Yes.
- 23 \parallel Q. Do you agree that using AUM tends to make a larger fund in
- 24 | mutual fund complexes appear less profitable?
- $25 \parallel A$. The allocation method of AUM allocates more cost to funds

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

that have larger assets under management. So, depending upon then the revenue that's generated from those funds, it could make the fund look less profitable, yes — and I should say, less profitable than if you allocated an equal amount to each fund, for example.

So, when you say "less profitable," you have to say less than what. And so, as we said, if there were five funds and you allocated an equal amount to each of the five funds -- one of the funds is very large, one of the funds is very small -- then allocating based upon AUM would mean that the profit for the larger fund would be lower than if you allocated an equal amount to that fund. But, by the same token, the profit for the smaller fund would then be potentially a large loss because you've allocated a large amount there. So, when you say "less," it's less than what?

- Q. Right. And you gave the by-fund example, but it could be less than other methods as well, right?
- 18 A. It could be, yes, or it could be more.
- 19 Q. And, in fact, one of the sources that you cite mentions 20 this, right? Mentions the speech of the AUM method?
- 21 A. It does. That statement is in that document, as I recall, 22 yes.
- 23 | Q. Let's just identify it just so the Court is clear.

If you could turn, please, to tab E of your binder,
which is a document marked PX-762 for identification. Let me

1 | know when you're there. And it's titled: Profitability

2 | Benchmarks and Contract Renewal.

Do you see that?

- A. I do see that.
- Q. If I could have you turn please to the second page of that exhibit. And if you could focus on the second paragraph from the bottom, the fourth sentence, which starts with the word

9 Do you see that?

"generally."

10 | A. Yes.

3

4

8

15

16

17

18

19

20

21

22

23

24

- Q. Okay. It says, "Generally there are five bases of allocation: One, asset-based, which tends to make the largest funds less profitable." And then it goes on. Right?
- 14 | A. I see that. Yes.
 - Q. Okay. Great. And do you agree that the AUM method tends to make larger funds appear to be less profitable than under other potential methods, as you've discussed, because, while most costs in advisory services are fixed, which you acknowledged, allocating by AUM means that you're assigning proportionately more cost to larger funds than smaller ones, right?
 - A. But by definition, because we're assigning based on AUM, yes, you assign a larger cost to funds that have larger AUM, which means then that you would have a lower profit than if you assign, for example, an equal amount of each fund.

Q. And, in fact, AUM -- the AUM method makes costs per dollar of AUM constant across the complex regardless of fund size, at

- 3 | least with respect to indirect costs, right?
- A. Now, just to be clear, when you say "makes the costs," it allocates that amount of cost to the funds.
- Q. Okay. That's fair enough. And did you consider whether
 the AUM method's tendency to make larger funds appear to be
 less profitable than other methods would reduce that method's
 decision usefulness to a mutual fund board of directors in
- 10 determining whether to approve the adviser's fees?
- 11 A. I don't think it makes it less at all. It's a reasonable
- 12 | allocation. The larger fund gets a larger benefit from the
- 13 | information. What we're talking about is computing the
- 14 profitability for the adviser advising a particular fund. So,
- 15 | it's the profitability the adviser -- we must allocate these
- 16 common costs, joint costs, to the different funds. And so,
- 17 | there has to be some mechanism to do so. And where we don't
- 18 have the cause and effect relationship, we look at benefits
- 19 received. Larger funds receive more benefit. And as
- 20 consequence, we allocate larger costs to them. But that's what
- 21 we do commonly here. We do it in many industries. It's a
- 22 common method we use in accounting and appropriate in this
- 23 | case, I think.
- 24 | Q. Well, suppose I told you two things. I'm going to add a
- 25 | couple things into the mix, okay? Suppose I told you first

that the United States Congress, in amending the Investment Company Act, expressed a desire that mutual fund investors should share equitably in the economies available as a result of the growth of mutual funds. And I further told you that the supreme court of the United States has said that one of the decisions that mutual fund boards are responsible for making in determining whether to approve an adviser's fees is whether the fee structure adequately shares those economies with investors, as opposed to allowing the investor to keep a disproportionate amount of those funds for itself.

In your opinion, would those factors impact the decision usefulness of the AUM method?

A. What we're talking about here is allocating the cost of the advisory services to the different funds. But we're talking about computing the profitability of the adviser in advising those funds. So, that's the focus here. How much is the adviser making by advising each of these funds? So, there is a total cost that is incurred by the adviser in giving this advice.

So, let me give you an example. When I taught at the Capital Group, one of my students who is an investment adviser, an analyst. His focus was analyzing the Korean auto industry. So, his days were spent analyzing the Korean auto industry. We know what his pay was for doing that. We know what the actual cost of his time was. But then that advice that he created,

the information that he generated, was used by all of the funds that the Capital Group advised. So, what we're talking about is how do we allocate his costs to those different funds in computing the profitability of the adviser to that fund.

And so, if we have a fund that's a very large fund and then can use his services to manage this large fund, then we allocate a larger part of his costs to that fund and for a small fund, which can only use his services in a small way. So the equity here is in that ability to use his information by these different funds.

So, it's an equitable method of allocating this cost.

And I think that's the bottom line.

Q. Could you explain how the use of the AUM method is a aligned with the need of the board to evaluate whether the economy is available as a result of the size of the Calamos Growth Fund are being adequately shared with investors?

A. Well, the economies of scale is a consequence of them having these advisers that they use for all of these different funds. So, because they have a lot of funds, they can employ these advisers, and it's efficient. So, that total cost then is allocated to the individual funds. So, the fact that they have this economy means that the total cost, the actual cost, is lower. And then we allocate that actual cost.

Q. So, you're suggesting that the economy only derives from the fact that there are multiple funds?

1 A. The larger -- that the economy is because they're buying a 2 lot of information here.

- 3 Q. Couldn't the economy result from the fact that one of the
- 4 | funds -- for instance, the Calamos Growth Fund -- is extremely
- 5 | large compared to the other funds?
- A. Yes. The total fund is going to then mean that their economy's the sale for this fund group, if you will.
- Q. So, in your view, the economies of scale comes into playonly with respect to the entire group and not with respect to a
- 10 particular fund?
- 11 A. Well, it does come into play in the entire group, and then
- 12 we allocate the cost.
- 13 | Q. So, you would agree that the use of the AUM methodology
- 14 doesn't allow any visibility into the economies for a
- 15 particular fund?
- 16 A. Well, this is an allocation. Particular funds don't incur
- 17 | these costs. It's a cost incurred by the management company
- 18 | itself. And then those costs are allocated. We allocate rent
- 19 on a square footage basis. If we have one apartment that has a
- 20 | smaller number of square feet, we don't say, oh, we're going to
- 21 | charge a higher rent per square foot for that other apartment.
- 22 | We just don't do that.
- 23 | Q. And you don't do that in managerial accounting?
- 24 | A. No, we don't.
- 25 \parallel Q. Would you agree that managerial accounting is somewhat

inapt with respect to the purposes that I just described -with respect to the needs that I just described from the
supreme court and the congress?

- A. Absolutely not. We do this all the time. This is not unique to the mutual fund industry. This is standard practice in accounting. I teach this in every class that I teach, is allocation. It's what we do. It's our stock and trade, part of the fabric of accounting. This is what we do, and it's a reasonable way to approach this, in my opinion.
- Q. But suppose that the need described by congress and the supreme court is to evaluate these economies on a single-fund basis and -- well, let's just suppose that. Let's suppose that what's been described by congress and the supreme court is a need by the board to evaluate the economies of a single fund. And as you mentioned, most costs in advisory services are fixed.

Wouldn't the use of the AUM method present a distorted view of the profitability of the fund?

A. Absolutely not. It's an appropriate method. The costs aren't bought individually -- or the services aren't bought individually by fund. So there isn't a cost for a fund, like my student who evaluated the Korean auto industry and then all of his efforts are used by all the funds. It isn't paid by a fund for his efforts. The results of his efforts are then used by all the funds. So, we allocate his costs accordingly and

- 1 | appropriately.
- Q. Okay. Let's get back to your assertion that allocation by

 AUM is widely accepted.
- 4 What do you mean by "widely?"
- 5 A. Well, what I mean is that I saw it as one of the methods --
- 6 | it was I believe the second method listed among those that were
- 7 | in the cites that I gave in my report. And that's the basis
- 8 | for my statement.
- 9 Q. Okay. So, you don't know what percentage of mutual funds
 10 actually use the AUM method?
- 11 A. I don't believe that's knowable. I don't think that's
- 12 | public information.
- 13 | Q. Okay.
- 14 MR. STRAUSS: No further questions right now. Thank
- 15 you.
- 16 DIRECT EXAMINATION
- 17 BY MR. KOTLER:
- 18 Q. Good morning, Professor Lacey.
- 19 | A. Good morning.
- 20 | Q. Mr. Strauss gave you a chance to talk a little bit about
- 21 | your background. But could you please briefly walk the Court
- 22 | through your accounting background, perhaps starting with
- 23 | academia?
- 24 A. I'd be happy to. So, I have a bachelor's degree in
- 25 | accounting from USC, an MBA in quantitative business analysis

also from USC, and a PhD in accounting information systems -minors in that -- from UCLA.

I began my teaching career at University of Southern California, USC. I taught there for a few years and I moved to UCLA. Taught there for a few years. And I taught at California State University at Long Beach for many years, large state school in California, second largest in our state.

Prior to my academic career, I worked as a controller of a manufacturing company. We manufactured micrometers rotors, calipers, other measuring tools. And I worked for a large CPA firm in their national office, answering complex questions from our offices around the world. And then I began my academic career.

Q. Have you ever had occasion to teach outside of the academic setting? I know you mentioned that you taught at Capital Group. Anything beyond that?

A. Yes. As well as my academic profile, I also do some executive teaching. I taught for the Capital Group for 20 years. I teach at Union Bank. I teach the financial analysts for the L.A. Society of Financial Analysts. I've been doing those things for over 20 years. I also teach accounting to judges through both federal judicial center and the National Judicial College. And I've done that for over 20 years as well and taught over 3,000 judges accounting over the years.

I'd love to have you in my class one day, your Honor.

THE COURT: How successful have your efforts been?

THE WITNESS: Hopefully, successful. It's a program sponsored by the American CPAs along with these judicial education organizations. In the morning I spend four hours teaching accounting to the judges. Then in the afternoon, we do a case study where the judges are broken up into groups and they act as a board of directors for a company that has recently gone public. They're then asked to answer five accounting questions where judgment and estimation is involved. Then at the end of the day, we get together and compare notes on how the groups of judges have done.

And interestingly, over the 25 years that we've done the program, only once have two sets of judges come to see me in these five. So, the estimates and judgments that are required here — and none of the answers are wrong, it's just that they're different estimates and judgments that are employed by the judges. So, it's a really fun program. I love doing it.

- Q. Have you ever been responsible for devising or implementing a cost allocation method for any company?
- A. Yes. At the manufacturing company where I worked, we did this as part of our normal practice. So, yes.
- Q. Just generally about accounting, kind of a threshold question: Is it your opinion that calculating profitability is an exercise in accounting?

A. It is. I teach it in every class that I teach. We teach it in the judicial programs as well. And in every class that I teach at the university, I start with an example of a lemonade stands. On the very first day we talk about the fellow who picks lemons from his tree in the backyard and sells on the weekend, and at the end of 45 minutes, no one can agree on how much money he made. I do that on the very first day. So, people walk into the classroom thinking I'm going to add a column of numbers and come up with an. And the point is that we do have to exercise judgment and make estimates in all of what we do as accountants.

- Q. One other term to define, because it is in some of the materials. What is a joint and common cost?
- A. A joint and common cost is a cost that benefits different components. So, for example, a joint cost in the oil industry would be the cost of crude oil. So, from the crude oil, we make diesel, we make gasoline and such.

Common cost would be a cost that is shared by different departments, for example. So, the rent would be the common cost at a law firm. And that common cost could then be allocated to different departments of the law firm, the intellectual property department, the hacks department. Then we would allocate that common cost to them.

Q. Is that similar -- Mr. Strauss had asked you about indirect costs. Are joint and common costs similar to indirect costs?

- 1 | A. They're examples of indirect costs, that's correct.
- Q. In doing a cost allocation approach, does materiality play a role?
- 4 A. Materiality also plays a role. The ultimate goal here is
- 5 to help managers make better decisions or the readers of
- 6 | financials taken. So, we want the information to be useful to
- 7 | them. If it's something that isn't going to make a difference,
- 8 | isn't enough to matter, then it may not be worth doing. We
- 9 | look at the cost of doing it versus the benefit of doing it.
- 10 | Q. The plaintiffs and their experts have used the term "actual
- 11 | cost" in describing or criticizing the Calamos profitability
- 12 | methodology.
- 13 Are there such actual costs that are out there?
- 14 A. Well, we can, for example, talk about the actual costs of
- 15 | my students at Capital. How much did they pay him for his
- 16 | salary? But that actual cost is for his salary. We then have
- 17 \parallel to take that cost and allocate it to different funds that used
- 18 his services. So, while we know the actual cost of his
- 19 paycheck, we then have to allocate.
- 20 | Q. With respect to the Calamos cost allocation methodology,
- 21 | let's pull up -- we have a demonstrative in DX-1507. It is the
- 22 | last page of the demonstrative, I believe.
- 23 | Is this a demonstrative that you are familiar with,
- 24 | Professor Lacey?
- 25 | A. It is.

Q. And can you just give us an explanation? We've been talking about it. But can you perhaps explain what is depicted here?

A. So, the left-hand box at the top is the direct advisory costs. So those are costs that are incurred by a particular fund. So, if we look down -- incurred by the adviser on behalf of a particular fund. So, for example, if we look at down below, fund A, we would see advisory revenue from fund A. So, that's revenue the adviser would get from services to fund A. And then below there we have the direct advisory costs for fund A. So, that may be some information that was obtained specifically for fund A, for example, and fund B and fund C.

Then, on the right, we see indirect advisory costs.

So, those would be costs like my student who is servicing many funds with his information. So, we take that indirect advisory cost and we allocate it first to the institutional accounts, and then to the fund. So, we carve it up into two pieces, if you will.

So, part of that indirect advisory cost that is allocable to the funds, we then allocate between fund A, fund B and fund C. So we see down below direct advisory cost, allocated advisory cost. So, that's the place where we use this allocation. We're taking those indirect costs, first we allocate them to the funds, then we allocate to the -- pardon me.

First we allocate between the funds in the institutional accounts, then we allocate that portion that we've allocated the funds down to, to the individuals funds themselves.

THE COURT: Let me ask you a question about your

Korean automotive industry analyst. And let's say that you

were working for a complex or you're working for a company that

has a complex of funds. And a very large fund, maybe say a

large cap U.S. stock fund, and a much smaller fund within that

complex could be an international automotive or production or

manufacturing stocks. So, obviously your Korean analyst would

be much more valuable to that much smaller fund.

How would you allocate his costs between say those two?

A. Well, we would actually allocate the costs of all of the advisers. So, for example, another of my students focused on specialty retail. So, he analyzed the GAAP, for example. And that was his principal focus. Another of my students analyzed the oil and gas industry. So, we wouldn't allocate the individual advisers and analysts, we'd rather allocate the entire group. So, there would be some that would maybe benefit one fund more than another, others would benefit a different fund more than the other. So, we don't allocate the individual advisers but, rather, the group of advisers.

THE COURT: And that would be done -- that's typically

1 | what would be done under this model.

THE WITNESS: Yes.

BY MR. KOTLER:

2.3

Q. I think we actually have a demonstrative reflective of that point. Let's pull up page two of the demonstratives.

Professor Lacey, can you explain what is reflected on this page?

A. So, this is an example of how the AUM assets under management allocation approach works. So, say, we have fund A that has \$10 billion of assets under management, and fund B that has a hundred million; so, a hundred times as much for fund A. And let's say that the management company can buy additional information that will benefit these funds and they're going to pay \$10 million for this investment research information. So, they pay \$10 million for the investment research information. This would be all the analysts and folks at the fund. Then we look at the expected return from this additional research that they buy, it's one percent. So, fund A would get an expected return of a hundred million dollars for additional research. Fund B, again, would get the one percent additional return. So, they would get about a million dollars of benefit from this additional research.

So, on the assets under management approach of allocation, we would allocate the \$10 billion out of 10,100,000,000, that percentage of the cost to fund A.

\$9 million, \$9,900,000 here. And fund A, because their benefit is a million dollars, we'd allocate \$99,000 to fund B. So, the additional net to fund A would be 90 million, and the additional net to fund B would be 900,000. So, that's the amount that we would allocate to each.

And if you turn to the next slide --

O. Yes. Let's turn to demonstrative three.

A. -- if instead we used an equal amount to allocate to each fund, for example, again, the benefit would be a hundred million for fund A, 1 million for fund B. And if the \$10 million cost of these analysts was allocated evenly between fund A and fund B, we'd allocate 5 million to each, fund A would show a \$95 million return, and fund B would show a loss of \$5 million. Well, fund B wouldn't pay \$5 million for this additional research because you're not getting that benefit. So, the idea is that we're allocating the cost based on the benefit that these funds receive from that cost.

So, to back up again, what we're doing here is computing the profitability of the adviser for their advising each of the funds. So, because fund A gets a much bigger benefit from the advice that they're giving, then fund A is going to show a larger part of the cost for fund A in computing the profitability of the manager in serving each of these funds.

THE COURT: And I take it that a necessary aspect of

1 | this calculation is the expected return from research?

THE WITNESS: That's correct. So, that is part of the computation. And the idea is that this investment management team is providing information and investment recommendations to all of the funds. And so, that information will then be used by all of the funds.

BY MR. KOTLER:

- Q. You were asked some questions earlier about GAAP, generally accepted accounting principles. First of all, are you familiar with the concepts of GAAP?
- A. I am. Besides my teaching at the university and my executive teaching, I've also served on many committees in our profession. One of those committees is one of the committees that wrote accounting standards, part of generally accepted accounting principles. I actually worked on three -- voted on three standards involving investment companies. So, generally accepted accounting principles are those principles that companies follow when they prepare financial statements.
- Q. Do you have an opinion as to how Calamos's allocation methodology relates to GAAP?
- A. This methodology that Calamos uses is consistent with generally accepted accounting principles.
- \parallel Q. Why is that?
- A. First of all, it should be decision-useful. It should also be systematic and rational. So, a systematic and rational

1 | allocation, that's what we say in our literature specifically.

- 2 And also, we look at the cost, benefit, relationship and
- 3 | materiality. So, those are all elements of our judgment in
- 4 deciding whether a principle is generally accepted.
- 5 Q. Do you have an opinion as to whether the Calamos allocation
- 6 methodology is consistent with managerial accounting
- 7 principles?
- 8 A. Yes. And it is. Managerial accounting principles -- so,
- 9 | we have two courses, financial accounting and managerial
- 10 | accounting. Financial accounting focuses more on preparing
- 11 | financial statements for outside users of information, banks,
- 12 | investors, those types of folks. Management accounting focuses
- 13 more on the use of information by management. Both access the
- 14 | same database of information, but the focus is different in
- 15 | terms of the way the information is organized and reported.
- 16 And this would be consistent with managerial accounting as
- 17 | well, useful to the board in making the decision that they're
- 18 making.
- 19 | Q. Thank you. I want to turn now to some of the opinions that
- 20 | plaintiffs' experts have offered. One of the plaintiffs'
- 21 experts has suggested that, for purposes of a mutual fund
- 22 | profitability calculation, the cost allocation must hew to
- 23 | cause and effect criteria.
- Is that an opinion that you agree with?
- 25 \parallel A. Well, where there's a cause and effect criteria, we can use

that criteria. But if there isn't, then we have to have some other method of allocation. There isn't a cause and effect criteria here, so we must come to some other method. And the method that is employed here is assets under management, which is appropriate. If there is a cause and effect, then fine, but that's not what we have here. This is appropriate.

Q. Mr. Strauss asked you some questions about whether fixed or variable costs somehow need to be allocated differently.

Do you have an opinion with respect to that?

A. Well, we generally don't need to allocate variables. We can associate them with a particular cost object, we call it.

So, for example, at the manufacturing company where I worked, we made rulers out of steel. So, the steel in the ruler was a variable cost.

Fixed costs do need to be allocated. And I think what is confused here is the difference between cost behavior and cost allocation. So, we also have to allocate fixed costs even though the cost doesn't change. When we're computing the profitability of an apartment or the profit from a particular product — our ruler, for example — we have to allocate those fixed costs to the individual products in the individual departments to compute the profitability. So, allocation versus cost behavior.

Q. Plaintiffs' experts have also opined that Calamos's allocation -- or a portion, I should say, of certain joint and

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

common costs associated with IT and general and administrative entirely to the advisory function, as opposed to split between the advisory and distribution function, was improper.

Do you agree with that?

MR. STRAUSS: Objection, your Honor. I do not believe that the professor offered an opinion on that in his report.

THE COURT: Overruled.

THE WITNESS: I disagree.

This allocation process that we've talked about, we're trying to allocate for a particular purpose. I mentioned that we look at the materiality of the decision. Mr. Helmetag testified here that the focus is on the advisory group. So, for the IT information, for example, the focus was on the advisory group. They used a large amount of computing power and technology by the advisers. There were some, as he suggested, iPads that were used by the distribution folks. Those would have been direct costs. The iPads, for example, that I saw in the accounting information, that would be So, even though there wasn't an allocation of the IT costs, the direct costs were charged.

Similarly, the general administrative large costs there was the rent. And as Mr. Helmetag testified, many of the distribution people didn't even occupy rented space. So, it's a judgment call by the accountants about how to make that allocation. And their judgment was that they would allocate

1 | that cost to an adviser.

principles for example.

4

5

6

7

8

9

10

11

12

13

14

- Q. Was it significant in your view that the apportionments were disclosed to decision-maker?
 - A. The whole process was transparent to the board. And the amount, according to Mr. Helmetag's computation, was not material. So, those are the things that we look to do decide if it was appropriate under generally accepted accounting
 - Q. Plaintiffs' experts have suggested that the Calamos cost allocation methodology is in conflict with Calamos's assertion that the funds are more expensive to manage because the allocation assigns the same advisory costs per dollar to the funds as it does to the institutional accounts.

Do you agree with that contention?

- 15 A. I don't. We use different allocations for different 16 purposes.
- Mr. Kotler if we could pull the exhibit back up, the first page of my demonstrative?
- 19 Q. I would be happy to.
- 20 A. I beg your pardon. It's the last page.
- 21 | Q. Yes. Page four.
- A. So, what we're talking about here is these indirect
 advisory costs to be allocated. And the question is: How do
 we allocate those indirect advisory costs between the
 institutional accounts and the funds? So, before we allocate

the indirect costs to these individual funds, we first allocate part to the institutional accounts.

So, the criticism here is that the same allocation methodology is used here for the funds in the institutional account. And if we allocated more cost to the funds, which is what's being suggested, then the costs of the allocated advisory amount down here would be greater, which means that the profits would actually be lower for the advice to the individual funds by the adviser. So, it would actually reduce the profit if that allocation was made.

And that's not the purpose here. The purpose here is an allocation to determine the profitability of the funds.

- Could it have been done with some other methodology? Yes. But would it affect the decision? No.
- Q. Turning to Dr. Pomerantz, were you aware that Dr. Pomerantz has calculated an alternative profit margin for the fund?
- 17 | A. I am.

1

2

3

4

5

6

7

8

9

10

11

12

20

- 18 Q. Do you agree with Dr. Pomerantz's methodology in arriving 19 at his profit margin?
 - A. Absolutely not. I've never seen anything like that in my 40-year career teaching accounting and practicing accounting.
- 22 It is nothing that I've ever seen before. And it doesn't -- we
- | -- in accounting, we have a basic tie to a transaction.
- 24 There's some exchange between how we allocate that. And Dr.
- 25 Pomerantz's method seems to need information from the future

1 that we don't have. I can't imagine how I would apply that

- 2 method in practice.
- 3 Q. One last question. In your opinion, is Dr. Pomerantz's
- 4 assumed log-log relationship, one of the hundred ways to
- 5 | Tuesday, that would be a reasonable way to allocate costs?
- 6 MR. STRAUSS: Your Honor, once again, the witness
- 7 hasn't offered any opinions on this subject matter in his
- 8 report, so I object.
- 9 THE COURT: Overruled.
- THE WITNESS: No. I can't imagine any circumstance in which we would apply that method as accountants under any
- 12 | circumstance.
- MR. KOTLER: Thank you, your Honor. I have no further
- 14 questions.
- 15 | THE COURT: Redirect -- or recross.
- MR. STRAUSS: Karina, please pull up the
- 17 demonstrative.
- 18 | RECROSS EXAMINATION
- 19 BY MR. STRAUSS:
- 20 | Q. Taking a look at the demonstrative introduced today, this
- 21 | is the page that shows the allocation of funds by even
- 22 | allocation, right? And this is the by-fund method that we were
- 23 | talking about before, right?
- 24 | A. It is, yes.
- 25 || Q. And you're saying that if you allocate by fund rather than

1 proportionally by assets, fund B is going to be unprofitable,

- 2 | right?
- A. What we're talking about here is the profit that the adviser earns from advising funds A, B, C.
- 5 | Q. Okay.

- A. So, this demonstrates that the fund, if it was paying this
 amount for the services, would -- it would be unprofitable.
 - Q. It would be unprofitable to the adviser?
- 9 A. Yes. The cost would be higher and could be unprofitable to 10 the adviser. It just depends on the total mix. But, yes.
- 11 | Q. Okay. But in your hypothetical, it's unprofitable?
- 12 A. It's unprofitable.
- Q. All right. It could be different if the amounts were different, but it would be less profitable than the other fund in any event, correct?
- 16 A. It would be.
- Q. Okay. And my question is: Why is that a problem? I mean,
 isn't it common for business ventures to start out being
 unprofitable and only become profitable later on after they
 grow in size?
- A. The problem isn't whether it's profitable or unprofitable.

 The problem is the reasonableness of the cost. What we do is

 try to allocate in some rational method, some systematic and

 rational method. And if you look at the benefit that's being
- 25 received by these funds, it's so vastly different. How would

you possibly say that you would allocate half the cost of fund

B? Fund B would never agree to a \$10 million fee for something

that would benefit them only a million dollars.

Another thing is, what if fund B goes away? What would happen then? If fund B went away, would that mean that fund A -- the management company wouldn't still obtain this information? Well, they'd still obtain the information. There would still be that cost. The question is just how we allocate it between fund A and fund B.

So, if we look at the loss on fund A and fund A goes away, that doesn't mean that the company is going to increase its profits by a loss. It's just a part of the cost has been allocated to fund B. And if fund B went away, there would no longer be that allocation. I think it would just be misleading and confusing to the board to make this allocation.

Q. Let's look at it from the point of view of the shareholders of fund A, the \$10 million fund. Suppose that fund B is small because it was only recently started by the adviser and so it hasn't amassed a large amount of assets yet.

Why should the shareholders of fund A subsidize the adviser's efforts to incubate fund B until it's large enough to cover its costs?

A. They're not subsidizing. There's no money that's involved here paying back and forth between the two. It's just: How do we allocate the costs? That's all it is. There isn't a dollar

difference in the amount spent. If you show that fund B is losing money, and then fund B goes away, money is still going to be spent.

- Q. But isn't the purpose of these profitability reports to justify a higher fee on fund A on the basis of its level of profitability, given the way these costs are allocated? Isn't that indirectly forcing the shareholders of fund A to shoulder these startup costs of the adviser?
- A. No. I don't understand that to be the case at all. The idea is we're supposed to report the profitability of the adviser for its services to each of these funds. There isn't some subsidy that's being paid between the funds, it's just computing the profitability of the funds to the adviser. That's all.

And allocating a disproportionately large amount here certainly to fund B and less to fund A, that just doesn't make sense, Mr. Strauss.

- Q. Your point of view is that when it comes to mutual fund complexes, the principle is from each according to his visibility, to each according to his needs?
- A. Essentially, yeah. This is a common method. It's not unique to mutual fund companies. So, if we allocate rent, we allocate it based on square footage. And we'd look at what's the rent for the facility. So, department B has a thousand square feet, so we allocate 1,000 out of the 10,000 square feet

1 to department A. We don't say, oh, department A is a smaller

- 2 department, and we're going to allocate more cost per square
- 3 | foot to department A because they're a smaller department and
- 4 | rents are higher for smaller spaces and how much more would
- 5 | they be. We just don't do that. It's just not something we do
- 6 as accountants.
- 7 | Q. Well, in your square footage example, if the apartments are
- 8 | larger and occupies more square footage, then that's a cost
- 9 driver, correct?
- 10 A. Right. And I'm talking about on a per-square-foot basis.
- 11 | So, what you're suggesting is that you should charge more per
- 12 | unit here because this is smaller. So, should we charge more
- 13 per square foot for rent because they're occupying a smaller
- 14 | space? We just don't do that, Mr. Strauss, we don't.
- 15 | Q. It's just practice not to do that?
- 16 A. It doesn't make sense to do that, in my opinion.
- 17 | Q. You agree that the method is for each according to
- 18 | visibility to each according to needs?
- 19 A. I don't. I don't even know quite what that means.
- 20 \parallel Q. Well, let's say that fund B, the smaller fund, used to be
- 21 | similarly sized as fund A, but its performance was terrible and
- 22 | so it declined in size, investors sold their shares, and it
- 23 | declined.
- 24 Why should the shareholders of fund A assume the
- 25 | responsibility for this business failure?

A. Well, all of these funds are using this information. So,
to what use can they put the information? A smaller fund can't
put it to a greater use as the larger fund. So, we allocate a
greater cost to the larger fund that can put it to a larger
use. That's simple. Why the fund is big or small doesn't
matter. To what use can they put the information?

- Q. Is that fair to the shareholders of fund A, who are splitting the costs with this small fund?
- A. The costs are not being split. What we're talking about is an allocation of the cost. The cost is there. We're just taking -- so, there's an amount that's paid, and we carve it up and assign it to these different funds. That's all. There isn't some different cost. There is a cost that is assigned and allocated.
- Q. The process doesn't have anything to do with the fairness to the shareholders of fund A, correct? The process of allocating the cost doesn't have anything to do with fairness to the shareholder of fund A, correct?
- A. What we're talking about here is this 15(c) process which is computing the profitability of the fund by servicing the different pardon me. Computing the profitability to the adviser for servicing these different funds. That's what this is about. It isn't charging the funds different amounts.

(Continued on next page)

1 | BY MR. STRAUSS:

2.3

- Q. And in your view, that process, that 15(c) process, doesn't have anything to do with the fairness of the shareholders of, in your example, fund A?
- 5 A. I didn't say that. What we want is a reasonable allocation 6 here, which is what I believe we have.

MR. STRAUSS: No further questions. Thank you.

THE COURT: I have a couple of questions. Actually, a high-level question, and I don't know if it's going to make you cringe, but obviously you're familiar with the concept of economies of scale. In a very general way, the law requires that mutual funds benefit from economies of scales that are obtained by their advisers. How does that concept relate to cost allocation, or does it?

THE WITNESS: It doesn't. We don't deal with economies of scale and cost allocation. I've never taught it when I've taught cost accounting. If you look at the Horngren text, which is our biggest, most widely used accounting text, it doesn't have any mention of cost allocation and economies of scale.

There is an economy of scale for the organization as a whole. As they grow, there are economies of scale, but now as we're taking that total cost and allocating it, we don't consider economies of scale in that allocation process. It's just not something that we do.

IbuWchi2

1 THE COURT: Mr. Kotler.

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

2.3

24

25

2 MR. KOTLER: Nothing further, your Honor.

THE COURT: Sir, you may step down.

THE WITNESS: Thank you so much. Nice to be in your courtroom.

(Witness excused)

MR. McNEELA: We have no further witnesses, your Honor.

THE COURT: Mr. Larrabee.

MR. LARRABEE: I think we're all concluded, your Honor.

THE COURT: Very well. We're done. What else can we do today? Is there anything left for me to do?

Why don't you tell me the schedule going forward.

MR. KOTLER: That was No. 1 on my list, but at this point I don't think I have the ability to tell your Honor but, rather, to make inquiry.

One of the things we've discussed with plaintiffs' counsel is the schedule for proposed findings and conclusions of law. We had previously agreed, and I think it was included in our discussion at the pretrial conference, on January 11 for each side to submit proposed findings and conclusions of law. We thought we would propose a date two weeks thereafter for responses to proposed findings and conclusions, if your Honor would think that's appropriate.

IbuWchi2 1034

1 THE COURT: That's fine by me.

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

2.3

24

2 MR. KOTLER: So January 25, and then we wanted to make 3 inquiry as to a date and time for closing arguments.

THE COURT: And you want to do closing arguments after the submissions, correct?

MR. KOTLER: Yes, your Honor.

THE COURT: If you're going to be done by January 25?

MR. KOTLER: Yes.

THE COURT: When do you want to come in after that? Two weeks, three weeks?

MR. KOTLER: We were thinking somewhere in the two- to three-week range would be appropriate.

THE COURT: OK. Let's do three weeks.

I'm going to be in part 1 for two weeks out and three weeks out, which means I have to put all other business aside. Can we go into week four?

MR. KOTLER: Of course, your Honor.

MR. McNEELA: Your Honor, if I may?

If we're going to put it out four weeks in terms of when we argue, would it be possible to get slightly more time than two weeks? I know I'm just raising this now, but given the scheduling if it's OK with defense, could we do three weeks out?

MR. KOTLER: Fine.

THE COURT: Fine. IbuWchi2 1035

THE DEPUTY CLERK: February 20 at 2 p.m.

MR. McNEELA: And just to be clear, your Honor, it
would be one additional week from January 25, it would be early
February, seven days, approximately, from January 25 for the
responses?

THE COURT: Ms. Rivera will give you a date.

MR. McNEELA: Thank you.

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

2.3

24

25

THE COURT: One week after January 25.

THE DEPUTY CLERK: February 1.

MR. McNEELA: And would it be possible, once we review the record, to confer and make requests for, perhaps, page extensions if we believe we need more than the standard allotment?

THE COURT: I'm expecting that request.

MR. McNEELA: Thank you, your Honor.

MR. KOTLER: Two or three other minor things. We've discussed with plaintiffs' counsel, reviewing the transcript and preparing an errata sheet, which we will do jointly and submit that to the court reporting service.

THE COURT: You have no one to blame but yourselves.

MR. KOTLER: Oh, absolutely. Actually, I blame them, but we'll do that and provide it within the next couple of weeks. We would also request the opportunity to review the transcript for confidentiality. I'm not expecting very much, if anything, given the open nature of the proceedings,

IbuWchi2 1036

2.3

obviously, but we just wanted to have the opportunity to review the transcript, and we'll confer with plaintiffs' counsel on that.

My last thing is we will hand up to your Honor a bound set of the various demonstratives and slides and pullouts that were used with our witnesses, all of which we will provide to plaintiffs' counsel as well.

THE COURT: Very well. Thank you very much.

Let me just say, obviously, I look forward to receiving your submissions and hearing you at oral argument, that this has been an extraordinarily well-tried case. I want to thank counsel for both sides and your supporting staffs for your courtesies to the bench. I was very impressed by the fact that you were all so very well prepared with the demonstratives and the binders, etc. The technology appeared to work well from what I was able to tell, and you were all very well prepared with the appropriate pages in the depositions and the videos, etc. It was all expertly -- expertly -- choreographed, so I thank you very much for that.

Thank you very much for being prompt every day and at the end of breaks. That's always very useful to the Court, and I hope it's been useful to you all.

With that, happy holidays.

MR. LARRABEE: I have just one more comment. I do know the trial was extremely difficult for the court reporters,

	IbuWchi2
1	and we all bear some responsibility for that, and I know how
2	hard they've worked and we really appreciate it.
3	THE COURT: Very well. Have wonderful holiday, folks.
4	I'll see you in the new year.
5	(Adjourned)
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	